

# OC METRO

JANUARY 2012 OCMETRO.COM

Business. People. Life.

## THE CPA ISSUE

**YOUR CPA HAS NEVER BEEN MORE CRITICAL TO YOUR COMPANY'S SUCCESS. ARE YOU WORKING WITH THE RIGHT ONE?**

PAGE 34

**OC METRO'S  
100 LIST**

PAGE 38



**TRENDING:**  
BUSINESS, BLOGGERS  
AND YOUR BRAND  
BY KIMBERLY A. PORRAZZO  
PAGE 44

**CHOC TALK WITH CEO  
CENTERFOLD KIM CRIPE**  
PAGE 42

**TEAMWORK: A NEW KIND  
OF EXECUTIVE RETREAT AT  
THE SPA AT PELICAN HILL**  
PAGE 62

**DID WE FEATURE YOUR  
FACEBOOK POST?**  
PAGE 16

**WHERE TO TAKE YOUR  
BEST CLIENT: MASTRO'S  
STEAKHOUSE**  
PAGE 74

Manuel Ramirez  
RJI Ramirez Jimenez International

# THE OCMETRO 100

Here is our **second-annual CPA list**, featuring dozens of firms – large and small – specializing in a range of industries. The list was compiled after reviewing input from peers and readers in our annual CPA survey.

*The financial health of your business* has never been more important. Just a few years ago, you could more easily weather the ups and downs of running a company. But today, every dollar counts. And that means the right CPA is a priority. Here you'll find a listing of 100 firms to help you start strong in 2012.

## PEER AND READER SURVEY

### BDO Seidman LLP

Costa Mesa (Chicago)  
bdo.com

### Bentson & Vuona LLP

Irvine  
bentsonvuona.com

### Bolar Hirsch & Jennings LLP

Irvine  
bhjllp.com

### Corinne Myre & Associates

Costa Mesa  
execusite.com/sweekconnolly

### Craig + Associates LLP

Orange  
craigaccounting.com

### Crowe Horwath

Costa Mesa (Oak Brook, Ill.)  
crowehorwath.com

### Deep Sky

Irvine  
deepskyaccounting.com

### Deloitte

Costa Mesa (New York)  
deloitte.com

### ELLS Certified Public Accountants & Business Advisors

Santa Ana  
ellscpas.com

### Ernst & Young LLP

Irvine (New York)  
ey.com

### Glenn M. Gelman & Associates

Santa Ana  
gmgcpa.com

### Grant Thornton LLP

Irvine (Chicago)  
grantthornton.com

### Grimley & Tresp Inc.

Costa Mesa  
grimleytresp.com

### Hall & Co. CPAs & Consultants Inc.

Irvine  
hallcpas.com

### Haskell & White LLP

Irvine  
hwcpa.com

### HBLA CPAs Inc.

Irvine  
hbla.com

### HMWC CPAs & Business Advisors

Tustin  
hmwccpa.com

### Ishii & Associates LLP

Irvine  
ishiicpa.com

### John D. Williamson CPAs

Laguna Beach  
williamsoncpas.com

### Keyhan Hewitt Accountancy Corp.

Irvine  
keyhan.com

### Keystone CPA

Tustin  
keystonecpa.com

### Kieckhafer Schiffer & Co.

Irvine  
ksandco.com

### KPMG LLP

Irvine (New York)  
us.kpmg.com

### Larry Ostrosky & Associates

Yorba Linda  
larryotax.com

### LaVine & Associates

Mission Viejo  
lavine-cpas.com

### Lesley, Thomas, Schwarz & Postma

Newport Beach  
ltsppcpa.com

### Link, Murrel & Co.

Irvine  
link-murrel.com

### MarcumStonefield

Irvine (New York)  
marcumllp.com

### Mathieu & Co.

Tustin  
mathieuco.com

### McGladrey & Pullen

Irvine (Bloomington, Minn.)  
mcgladrey.com

### Monica Rebella

Tustin  
monicarebella.com

### Moss Adams LLP

Irvine (Seattle)  
mossadams.com

### PricewaterhouseCoopers LLP

Irvine (New York)  
pwc.com

### R. Brian Willard CPA

Newport Beach  
brianwillard.com

### Rickmeyer & Associates Inc.

Newport Beach  
rickmeyerassociates.com

### Robert R. Redwitz & Co.

Irvine  
redwitzbusinesssolutions.com

### Simons Accountancy Corp.

Anaheim Hills  
simonscorp.com

### SingerLewak

Irvine (Los Angeles)  
singerlewak.com

### Smith Dickson, An Accountancy Corp.

Irvine  
smithdickson.com

### Squar, Milner, Peterson, Miranda & Williamson LLP

Newport Beach  
squarmilner.com

### Tahim and Associates

Anaheim  
annetahim.com

### Talley & Co.

Orange  
talleyngo.com

### Wertz & Co.

Irvine  
wertzco.com

### White, Nelson & Co.

Irvine  
whitenelson.com

### WilsonMorgan LLP

Irvine  
wilsonmorgancpas.com

### Windes & McLaughry Accountancy Corp.

Irvine (Long Beach)  
windes.com

### Wright Ford Young & Co.

Irvine  
cpa-wfy.com

### Wyson & Co.

Irvine  
wklp.com

